



Anson Electronics(ShenZhen)Co.,Ltd.
Anbel(HongKong)International Co.,Ltd.
Shenzhen · China



TEAM



PERSEVERANCE

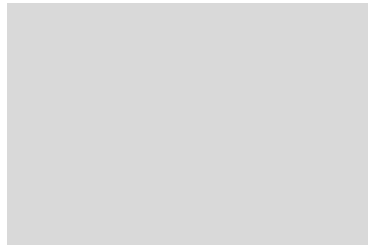
COOPERATION



HONOR



Contents



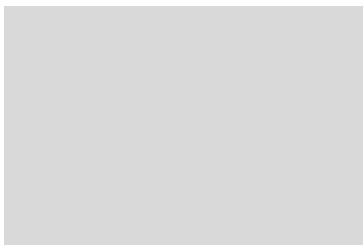
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HONOR



PERSEVERANCE



- 01. Company Overview**
- 02. Operating Products**
- 03. Market Breakdown**
- 04. Our Advantages**
- 05. Growth Objectives**



01

Part

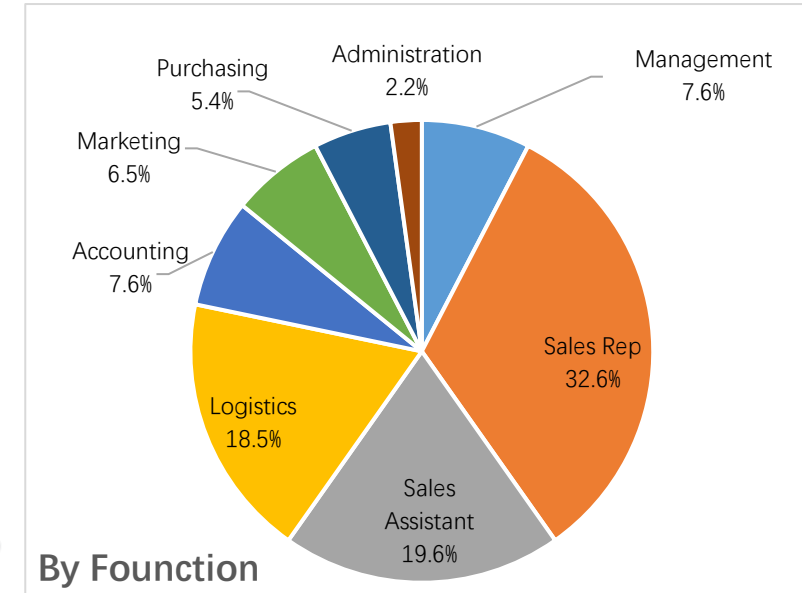
Company Overview

- Basic Info
- Organization Structure
- Operating Platform
- Growing Revenue

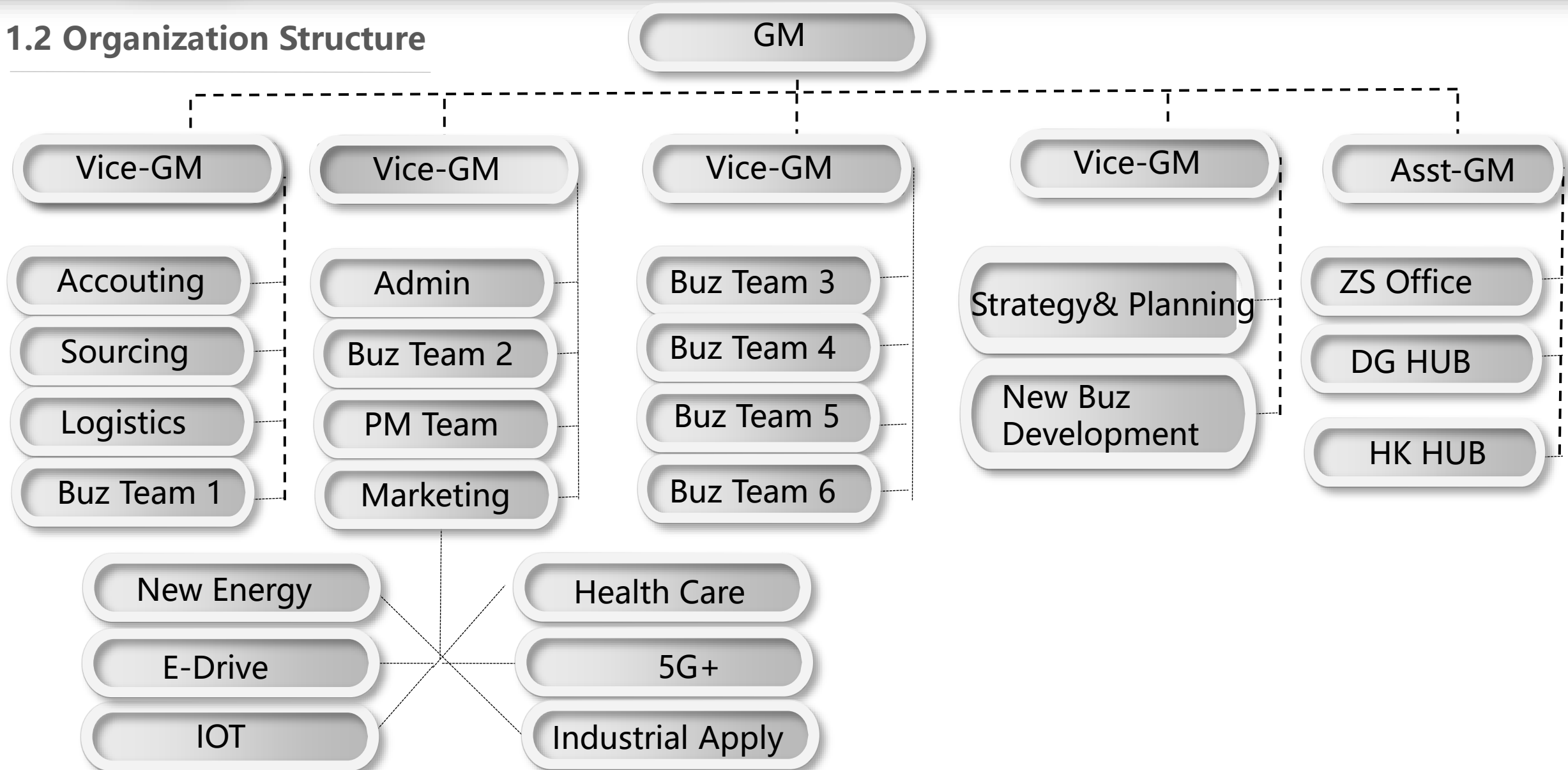
1.1 Basic Info



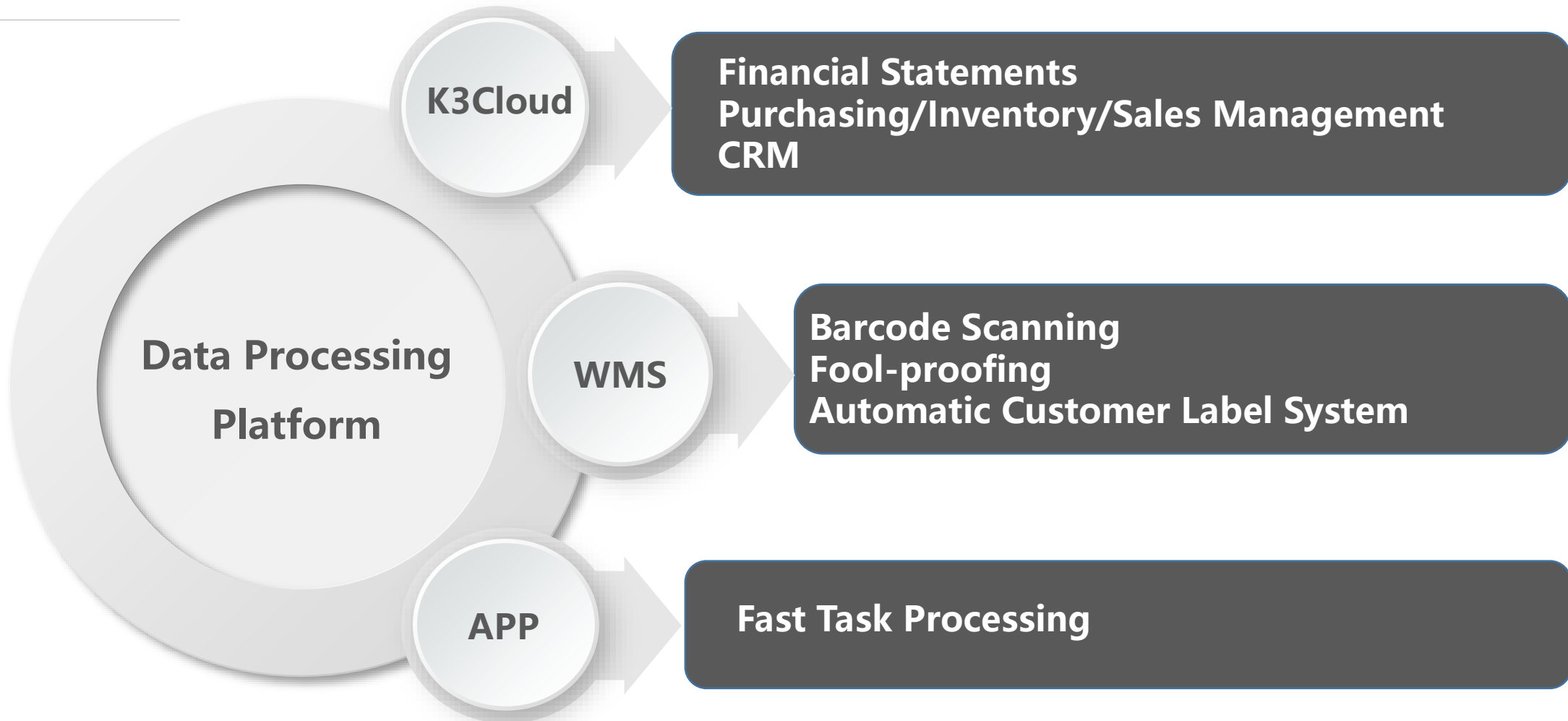
- **Set-up: 2005**
- **Location: Shenzhen**
- **Sales: \$83M (FY2020)**
- **Team: 120 Employees**



1.2 Organization Structure

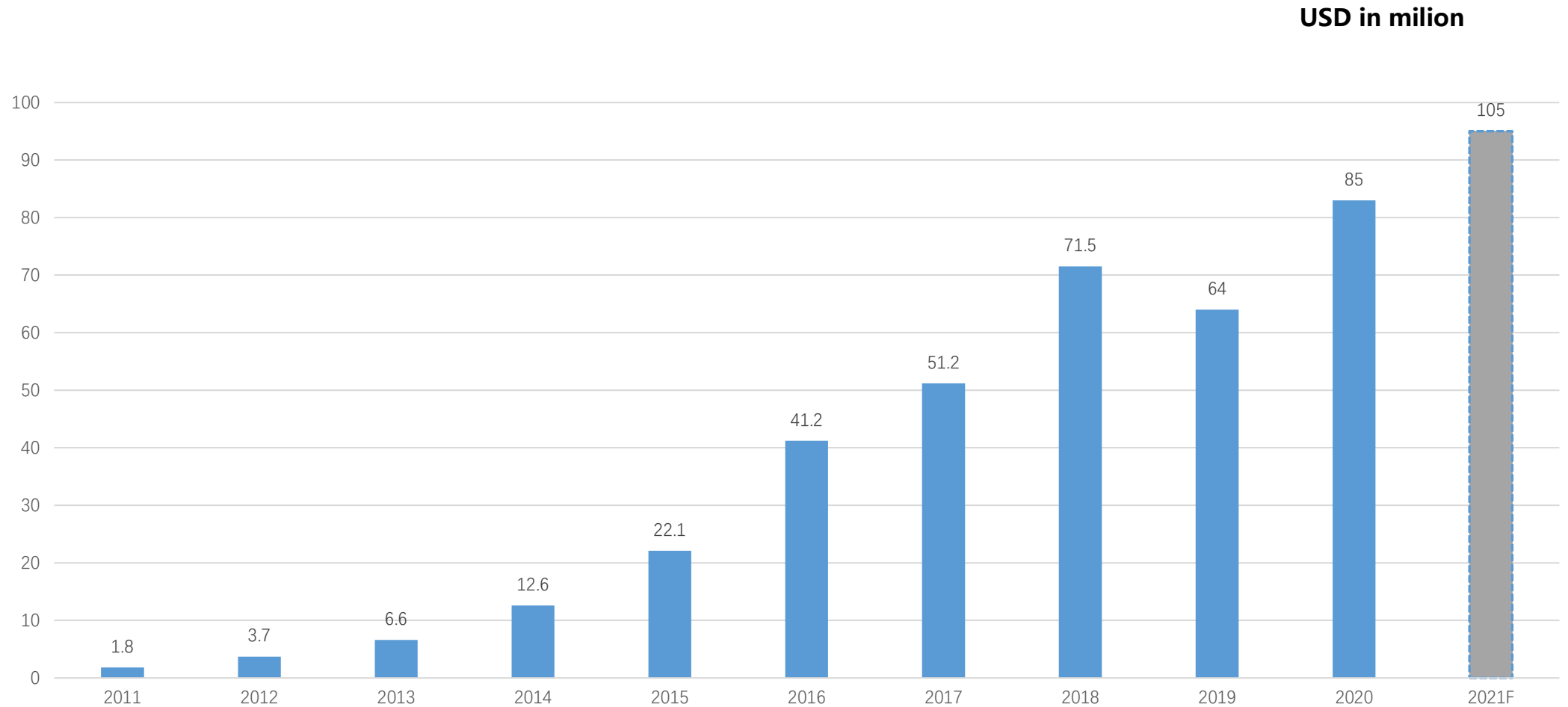


1.3 Operating Platform





1.4 Growing Revenue





02 Part

Operating Products

- Brands Distributed
- Products Exhibition
- Breakdown by Products

2.1 Brands Distributed

Franchised Distribution

YAGEO



KEMET
CHARGED

UniOhm
厚声电子工业有限公司



microgate
麦捷科技

Sunlord



长晶科技
CHANGJING ELEC. TECH.



Nation

LOVTEN
Power the Future

AiSHi

君耀電子
國巨集團

Contracted Distribution



muRata
INNOVATOR IN ELECTRONICS




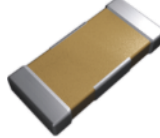



















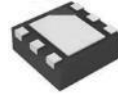

















TAIYO YUDEN



EYANG

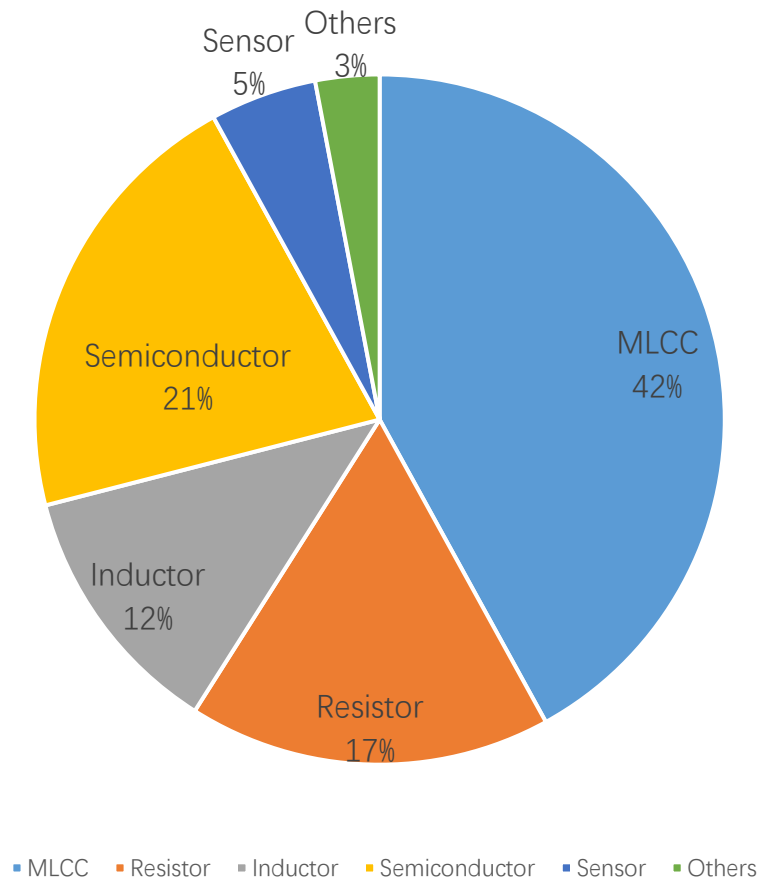


2.2 Product Exhibition

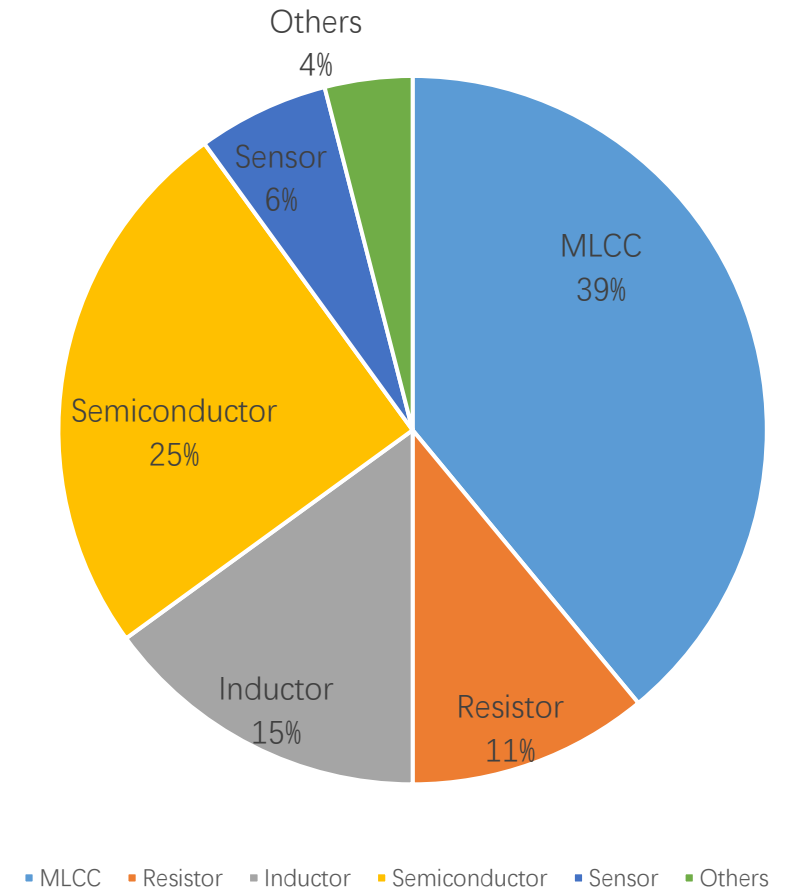
SMD Type							Leaded Type							
Capacitor	    					MLCC	Hi-Q	Array	Filter	E-cap				
Resistor	   					Thick-film	Metal-alloy	Thin-film	Metal Film (AECQ200)					
Inductor	      							HF	Ferrite	Power	Metal Alloy	Wire-wound	CMC	Bid
Semi-Conductor	       							SOT		SOP		DEN		
Capacitor	    					Radial-cap	Axial-cap	Disc Cap	Color-code cap	E-cap				
Resistor	    					Varistor	NTC	PTC	Temp-sensor	Array				
Inductor	   					Color-code	Vertical	Bid-core	Toroidal Coils					
Semi-Conductor	  					TO								

2.3 Breakdown by Product

Active Product Mix



Planned Product Mix





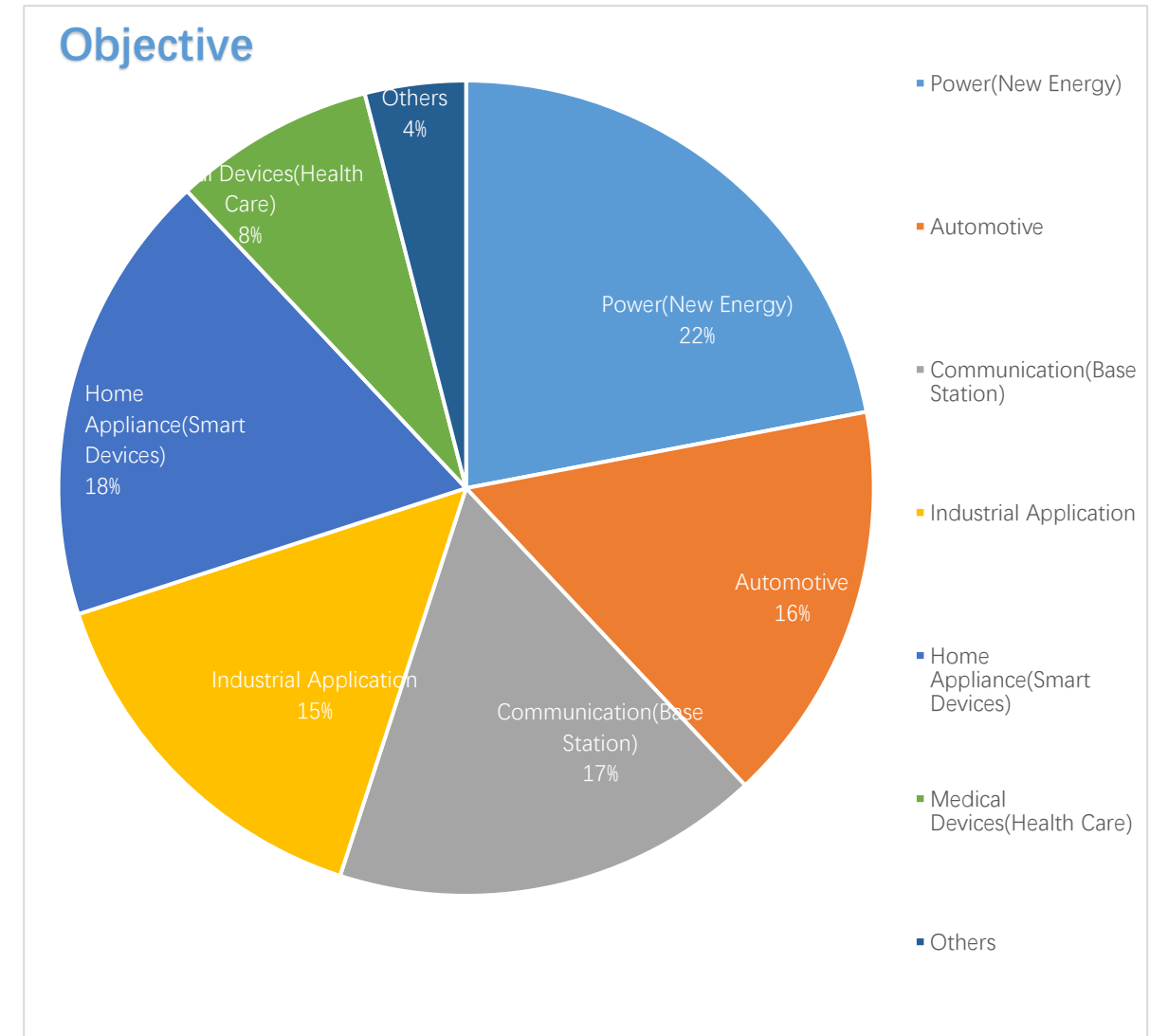
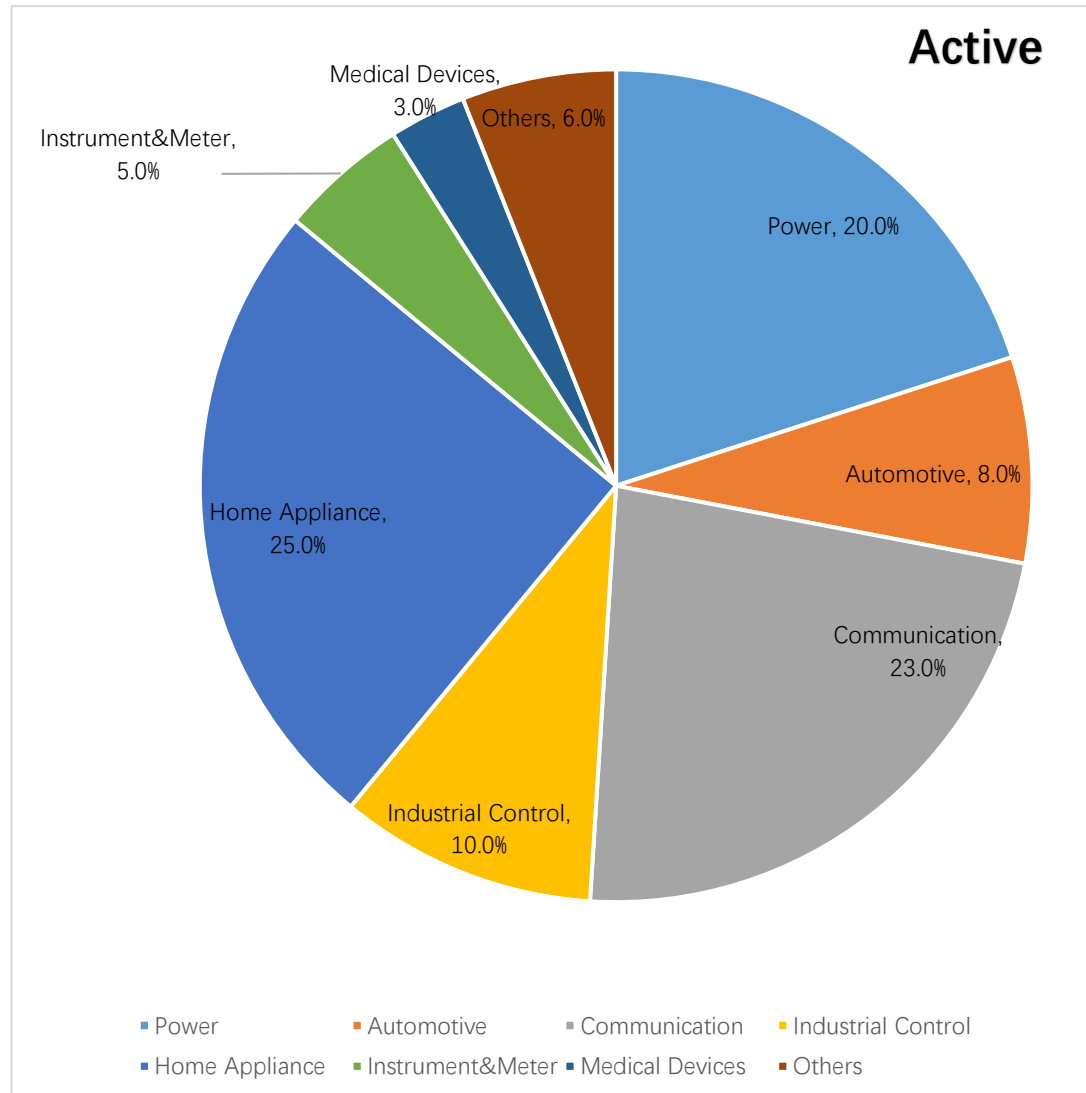
03

Part

Market Breakdown

- Breakdown by Industry
- Key Accounts

3.1 Breakdown by Industry



3.2 Key Accounts



Power	 奥海科技 AOHAI TECHNOLOGY  MOSO® 茂硕电源  KELONG 利华技术  Goldpower 金威源
Com	 MNC Mentech 铭普光磁  FiberHome  Comba 京信通信  弘信电子  Gopod  TwoWing
Industrial	 SANY  Aisino 航天信息  HORKE 汇科工控  ELRAD International  EAST® 易事特  Kinte 擎天 
Home Appliance	 EDIFIER 漫步者  Whirlpool  SKYWORTH  美的 Midea®  Bear 小熊
Automotive	 KYOCERA  HSAE 航盛  赛格导航 SEG SMARTTECHS  Sinexcel 盛弘电气  BYD  远峰科技 YF TECH
Meters	 EDM I  国家电网 STATE GRID 许继集团有限公司 XULI GROUP CORPORATION  YADA®  INHEMETER  POWER OAK
Medical	 Sinocare 三诺  Jolmark 映美  JUMPER 京柏医疗  ALIEN 爱立康
Others	 flex.  Celestica™  JABIL  BITRON  IMI

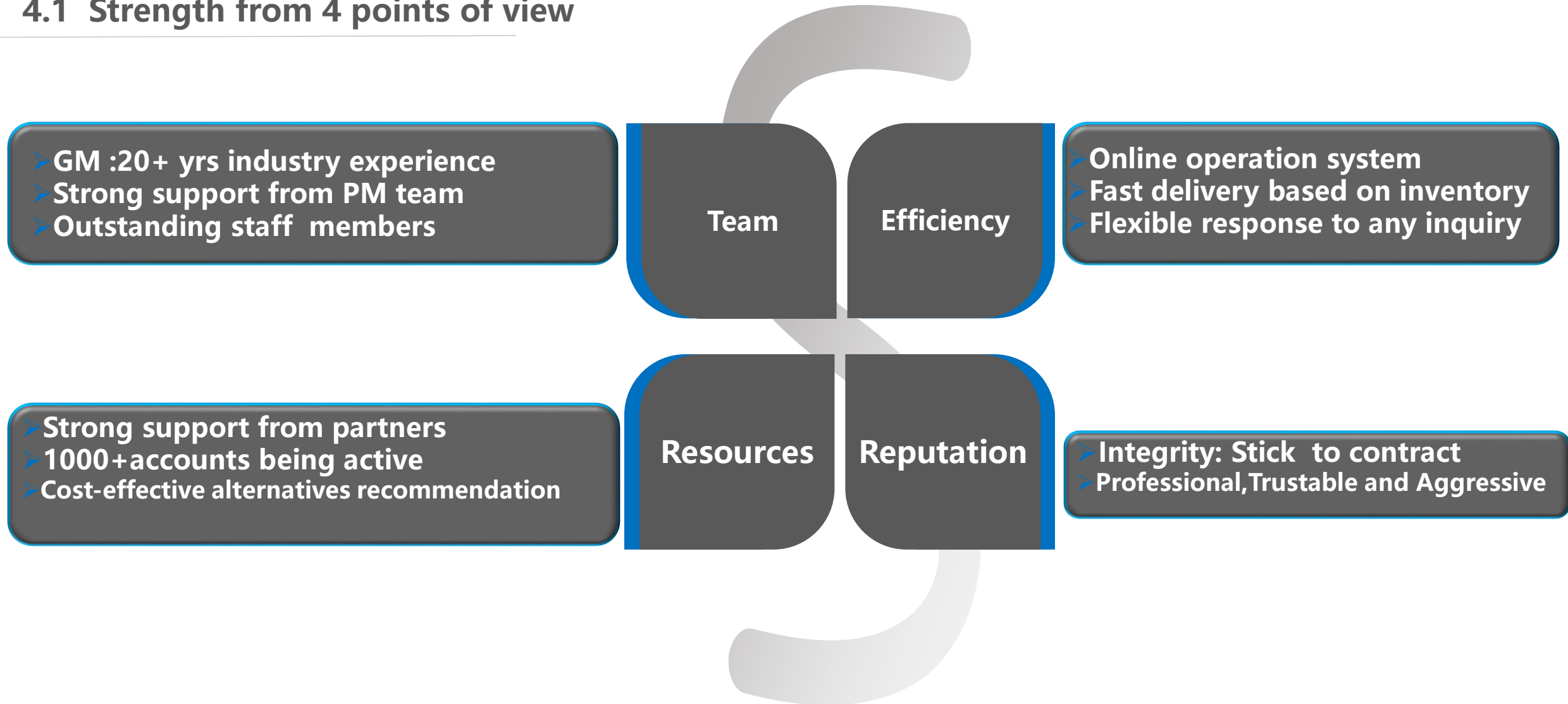


04

Part

Our Advantages

4.1 Strength from 4 points of view



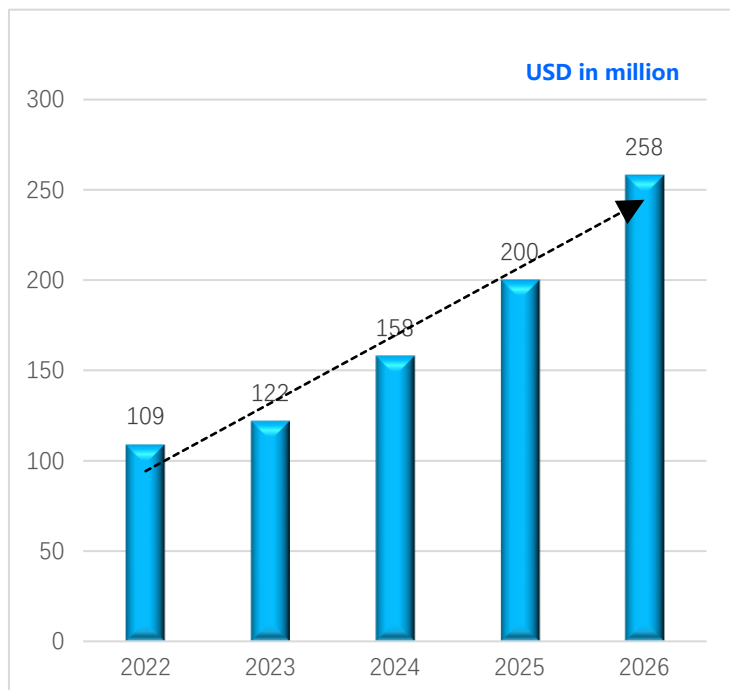


05

Part

Growth Objectives

Development Plan in 5 Years



◆ Focus on market of higher value-added & greater potential

- Automotive---Power Converter, Entertainment, Lighting
- Industrial Application---Server, UPS, Inverter & Converter
- Health Care---Home Medical Devices, Fitness Electric Equipment
- New Energy---Supercharger, Energy-saving
- 5G---Base-station, Router
- IOT---New application based on 5G Technology

◆ Expand product lines to support the development strategy

- Work with top-brand partners worldwide.
- Seeking support from partners with unique & leading technology.



Together for Future

